



NAPA 2016 Tools & Equipment Supplier of the Year Award Goes to Rotary Lift and Forward Lift

Award recognizes suppliers for success in sales, manufacturing and customer service



Dave Nicki, vice president, NAPA Tools and Equipment Sales, (second from left) presents the 2016 NAPA Tools & Equipment Supplier of the Year award to (l-r) Jim Dirksen, vice president of strategic relationships for Vehicle Service Group (VSG), Rob Dabrowski, VSG vice president of wheel service equipment and Jason Matthews, VSG director of U.S. field sales, lifting equipment.

Madison, Ind. (February 15, 2017) – Vehicle Service Group (VSG) brands Rotary Lift and Forward Lift combined to win the 2016 NAPA Tools and Equipment Supplier of the Year award. It was presented at NAPA Tools and Equipment’s annual meeting on Feb. 3.

“We’re extremely proud of this award because it took a total team effort to achieve the level of service that NAPA expects of its top tier suppliers,” said Matt Webster, vice president and general manager of VSG – the Americas. “Every department in our company plays a role in our continued success with NAPA.”

NAPA Tools and Equipment sells primarily to independent repair shops. The company selects its top supplier annually based on several criteria, including year-over-year sales growth, manufacturing excellence and superior customer service.

“We’ve only been selling equipment through NAPA for a few short years,” added Jim Dirksen, vice president of strategic relationships for VSG. “To establish ourselves as a top tier supplier so quickly shows how much trust NAPA has in our company’s ability to provide quality equipment and reliable service to our mutual customers.”

Learn more about Rotary Lift at www.rotarylif.com or call (800) 640-5438. For more information about Forward Lift, visit www.forwardlift.com or call (800) 423-1722.